

Invitation & programme for the press trip Adventure Holidays in the Metropolitan Region of Hamburg 12. - 15. May 2022

Anyone taking a holiday in the Hamburg Metropolitan Region is in for an unparalleled experience combining city and countryside. As the centre of the metropolitan region, Hamburg scores points for the variety of **museums and leisure activities** it offers for holidaymakers young and old. Most notably, it is home to the **world's largest model railway, Miniaturwunderland**, one of the 3 most popular attractions in Germany.

In the south of Hamburg too, a **density of leisure and adventure parks can be found, that is unique in Europe** – including the Serengeti Park in Hodenhagen, for example – and these turn a holiday here in the north into a **real adventure holiday**.

On our group press trip, we will experience the highlights' best of in Hamburg and Lower Saxony. We invite you to join us in researching this diversity from **12. - 15. May 2022**. On the following pages we provide you with **the detailed programme**.

Organisational matters:

Arrival and departure (by train or aeroplane, depending on the destination), accommodation and catering during the trip, all items on the programme and possible transfers are included and will be organised by us. All trips are guided in German/English. The maximum group size is 5–6 participants. Unfortunately accompanying persons are not possible

Journalists: ideally, you will already know before the trip when the story (or stories) will be published. If you are a freelance journalist, we would like to receive information about the media that will be used to present the story.

Bloggers: initial posts and/or stories should be published on your own social media channels during the trip, taking into account the tags and hashtags that are communicated to you. A blog post about the trip should be published shortly after the trip.

We would be happy to provide you with further information and look forward to hearing from you by email!

Your team of FEUER & FLAMME. DIE AGENTUR:

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PS: To help you find your way around better, you will find an interactive map of the Hamburg metropolitan region here: <https://geoportal.metropolregion.hamburg.de/mrhportal/index.html>

Please note that, in the event of bad weather or the like, agreed programmes may take place in modified form. The trips are organised by FEUER & FLAMME. DIE AGENTUR on behalf of the tourism associations/administrative districts of the Hamburg metropolitan region and include the above programme items, but not travel insurance or personal expenses. Participation is at one's own risk. The tourism associations/administrative districts of the Hamburg metropolitan region are not liable for negligence on the part of external partners (hotel, guides, bus companies, event organisers, etc.) or negligence on the part of the participants. Please inform yourself about the applicable regulations in relation to the pandemic before starting your journey. As a member of VDRJ (the Association of German Travel Journalists), we are one of the signatories of the Standards for Press Trips, which can be viewed at www.vdrj.de

PROGRAMME

Thursday, 12. May 2022

Arrival in Hamburg by early afternoon and checkin at **Hotel Pierdrei** in the HafenCity. In the afternoon **guided stroll** around the **HafenCity** and towards **Landungsbrücken** incl. the visit of **Miniaturwunderland**, the world's largest model railway, as well as the visit of the **museum ship Cap San Diego**, wich is the world's largest still navigable museum-cargo ship. We continue along the Elbe river towards **Beachclub Strandpauli**, where we have dinner with our feet in the sand as the sun sets over the Elbe. If you like, you can then explore the **plaza of the Elbphilharmonie**, from where you have a spectacular view over the **harbour at night**, the Landungsbrücken and almost the entire city.



Friday, 13. May 2022



After breakfast checkout and short drive to the **Alster lake** where we enjoy a boat trip with beautiful views of the white luxurious houses, as well as the many idyllic canals and partly spacious gardens on the banks.

After lunch we travel further south. Our first stop will be the **tree top walk „Heide Himmel“** in Hanstedt in Lower Saxony. At heights of up to 45 m, we walk through the treetops, enjoying the special views over

the region. We continue on to the **Serengeti Park in Hodenhagen**, our destination for today. Checkin at the Massai Mara Lodges and end of the eventfull day with dinner.



Saturday, 14. May 2022



Today we experience the **fascinating animal world in the Serengeti Park**, which offers a reserve for exotic animals on 220 ha in extensive enclosures and allows them to live almost in their natural habitat.

In the afternoon we continue to our last stop of the press trip, **the village of Bispingen**, and check in at the Hotel Bispingen Hof, where we end the day with a dinner of regional specialities.

Sunday, 15. May 2022

After breakfast, check out and **explore Bispingen** - a pretty town in the Lüneburg Heath, that has a special feature. Here we find **numerous leisure attractions** in a very small area, including the **„Berg & Tal Abenteuerresort“** with its indoor ski area, the **„Crazy House“**, the **Ralf Schumacher Kart Center**, an **adventure maze** and many attractions more. If you feel like it, you can drift around here this morning.

Our adventure tour ends around noon with the transfer back to Hamburg and the departure.

